White Paper

on

The Impacts of Tall Buildings:
A Research Summary

DRAFT January 17, 2015

Michael Mehaffy
Sustasis Foundation
Delft University of Technology
EXECUTIVE SUMMARY

1. There is ample research that suggests that tall buildings have many negative impacts on the livability of their adjacent public and private spaces that must be carefully managed.
2. There is also abundant cautionary research on the social impacts of tall buildings, both for residents and for adjacent communities.
3. There is strong evidence that tall buildings do not contribute significantly to sustainability, and that arguments to that end are often greatly exaggerated.
4. Many tall buildings with claims to sustainability have performed poorly on environmental criteria in actual post-occupancy evaluations.
5. There is evidence of a significant divergence between what professionals and non-professionals judge to be a proper and pleasing building design, and this divergence becomes more consequential for more residents when buildings are taller, and thus more conspicuous.
6. There is also an inherent cognitive bias in any profession, which in the case of architecture and development, can have negative ramifications for non-professionals and for long-term civic quality. Such professional biases need strong checks and balances.
7. There is evidence that the economics of tall buildings work to the detriment of small-scale entrepreneurial activity, and can fuel gentrification as well as demolition of historic structures.
8. Tall buildings may not be compatible with the broader social and economic dimensions of sustainability, for “sustainability requires not only that we lessen our ecological impacts, but also that we create the urban and cultural frameworks in which we can attain full humanity, in contact with self, others, and nature. This might be the real reason that the tower seems an anachronism” (Peter Buchanan, Harvard Design Magazine, 2007).

Background

It has become a truism among many sustainability advocates that tall buildings are, by sheer virtue of the higher volume of building they provide per given footprint, paragons of sustainability. Indeed, many architects offer highly exuberant prescriptions for the building of many more “sustainable skyscrapers,” often with fanciful designs and technological features. Some proponents advocate a wholesale move to super-dense “skyscraper cities,” while others simply tout the green credentials of particular tall buildings, like London’s Gherkin or Manhattan’s New York Times Building.

These are extraordinary claims, and therefore they require extraordinary evidence. In fact the evidence points to many problems with tall buildings, on social, economic and even ecological grounds. Far from being paragons of sustainability, evidence indicates they are a highly problematic urban typology. The burden should be on those who (for understandable reasons) are exuberant boosters of the type, to show that their negative impacts have been mitigated, and claims for their positive contributions have been fully substantiated. This should be a minimum prerequisite for any deregulation of building height rules.

Looking at the evidence

To be clear, the research does show that places like Manhattan and Vancouver, BC, perform well on ecological criteria: They conserve farmland and natural areas, they have relatively low energy use and emissions per person, and they have relatively efficient use of resources per person (notably in
things like buildings, pavement, etc).

But how much of this is due to the presence of tall buildings? Is it possible that tall buildings are not a significant contributor in and of themselves?

More pointedly, does the research show that there significant negative impacts that we, as responsible practitioners, must bear in mind?

In a word, yes -- on both counts.

There is a growing body of research on the benefits and drawbacks of tall buildings, and this research gives a decidedly mixed picture. Indeed there are significant negative ecological impacts of tall buildings, as well as other negative factors, and the ecological benefits are not as great as is often assumed. We summarize some of this research below, and offer a sampling of citations.

As a recent UK House of Commons report concluded, also summarizing the research (see Appendix 1): "The proposition that tall buildings are necessary to prevent suburban sprawl is impossible to sustain. They do not necessarily achieve higher densities than mid or low-rise development and in some cases are a less-efficient use of space than alternatives."

Often cities like New York and Vancouver are cited as stellar examples of dense ecologically superior cities with tall buildings. It’s usually assumed that it’s the tall buildings in these cities that give them the edge. (Indeed, Glaeser himself makes this conflation.)

These cities are indeed very positive when it comes to carbon and other ecological metrics. But it’s often overlooked that tall buildings are only a fraction of all structures in these places, with the bulk of neighborhoods consisting of rowhouses, low-rise apartment buildings, and other much lower structures. They get their low-carbon advantages not only from density per se, but from an optimum distribution of daily amenities, walkability and access to transit, and other efficiencies of urban form.

Three common types

Where tall buildings do exist in these cities, they often fall disproportionately into three categories (in large part reflecting economic forces). They are usually either single-use or limited mixed-use office buildings; they are residential towers inhabited primarily by wealthy families (who frequently have additional homes elsewhere); or they are affordable public housing projects created by government.

Of course, many of the tall buildings that house the poor — in the US, and internationally — have an unhappy history. There is extensive research on their dysfunctions, calling into question their social suitability for families, their impact on children, their psychological impacts, their relation to their open spaces and propensity for crime, and other social issues. Moreover, in most cases these are not simply correctable design defects, but inherent problems stemming from isolation from the ground, lack of eyes on the street, and other attributes of tall buildings.

Office buildings, of course, don’t do anything by themselves to increase residential density, and depend for many of their benefits on their location and the pattern of commuting. If they are confined to largely single-use office districts whose employees empty out in the evening, decamping to remote residential enclaves, then this is clearly not much of an ecological benefit.

Residential towers that segregate by income are also obviously problematic — in effect, forming
"vertical gated communities" that limit interaction and social capital across socio-economic groups. Moreover, like horizontal gated communities, they bottle up the activity of residents that might otherwise help to enliven the public realm. Lastly, there is the simple and rather embarrassing fact that when it comes to residential density, you can’t count people more than once: if wealthy tower residents have two or three homes, then their residential population count has to be divided between these. This fact alone reduces the conventional density count of some higher-end residential tower neighborhoods (like those in Vancouver) significantly.

We should certainly acknowledge the advantages and appealing qualities of tall buildings, for example, the views they afford to residents — at least, when not blocked by other tall buildings! But as the citations below reflect, many common assumptions about the ecological benefits of tall buildings are simply not supported by the evidence.

Often the case for tall buildings is made on the basis of the most obvious beneficial effect for sustainability, that of increased density. But there are two important points here:

**Placement as well as density**

One, it is not just density, but the efficient placement of people and their activities, that is important. A dense downtown, far away from a dense bedroom community, may actually be worse, from a carbon point of view, than a less dense mix of the two.

Two, research shows that the benefits of density are not linear, but taper off as density increases. In other words, there is an optimum density, above which the negative effects of density start to increase over the positive ones. That "sweet spot" seems to be in the neighborhood of about 50 people per acre. And many cities around the world achieve this density without tall buildings, and while creating a very appealing, livable environment (e.g., Paris and London, as well as the aforementioned parts of New York, Vancouver et al.).

We would not argue that tall buildings are never appropriate. However, an evidence-based approach would caution us to put the burden of proof on the proponents, not the opponents, of tall buildings, to prove their overriding benefits in a given situation.

The research shows that negative effects of tall buildings include:

1. Increasingly high embodied energy of steel and concrete per floor area, with increasing height
2. Relatively inefficient floorplates due to additional egress requirements
3. Less efficient ratios of common walls and ceilings to exposed walls/ceilings (compared to a more low-rise, "boxier" multi-family form — as in, say, central Paris)
4. Significantly higher exterior exposure to wind and sun, with higher resulting heat gain/loss
5. Challenges of operable windows and ventilation effects above about 30 stories
6. Diseconomies of vertical construction systems, resulting in higher cost per usable area (not necessarily offset by other economies — these must be examined carefully)
7. Limitations of typical lightweight curtain wall assemblies (there are efforts to address this, but many are unproven)
8. Challenge of maintenance and repair (in some cases these require high energy and cost)
9. Psychological effects on residents — evidence shows there is reason for concern, especially for families with children

Effects on adjoining properties:
1. Ground wind effects
2. Shading issues (especially for other buildings)
3. Heat island effects — trapping air and heating it, placing increased demand on cooling equipment
4. "Canyon effects" — trapping pollutants, reducing air quality at the street
5. Social effects — "vertical gated community" syndrome, social exclusion, lack of activation of the street
6. Psychological effects for pedestrians and nearby residents. This depends greatly on the aesthetics of the building, but there is research to show that a novel design that falls out of fashion (which history shows is difficult to predict) can significantly degrade the experience of the public realm and quality of place. This in turn has a major effect on sustainability.

The last factor is one of the most controversial among architects, who argue that this implication maligns their profession — notably in the post-war era of Modernism. But the evidence does point to clear failures of Modernist high rise schemes of the post-war period — to the point that many have had to be demolished. This is certainly not a sustainable strategy; and while it hardly proves that all tall buildings will suffer a similar fate, it does argue for a precautionary approach, and one that places an evidentiary burden on the proponents of tall buildings.

After all, these buildings, to a much higher degree, intrude into the daily lives of the surrounding residents. In a democracy, it would certainly seem that those residents ought to have some say as to the buildings' appropriateness. Indeed, as we are arguing, in light of the considerable weight of evidence about the drawbacks, it is the proponents of a given project who must demonstrate that those negatives have been fully mitigated.

Evidence from post-occupancy research on environmental performance

When actually measured in post-occupancy assessments, many tall buildings have proven far less sustainable than their proponents have claimed. In some notorious cases they’ve actually performed worse than much older buildings with no such claims. A 2009 New York Times article, “Some buildings not living up to green label,” documented the extensive problems with several noted sustainability icons. Among other reasons for this failing, the Times pointed to the widespread use of expansive curtain-wall glass assemblies and a failure to account for increased user consumption of energy.

Partly in response to the bad press, the City of New York instituted a new law requiring disclosure of actual performance for many buildings. That led to reports of even more poor-performing sustainability icons. Another Times article, “City’s Law Tracking Energy Use Yields Some Surprises,” noted that the gleaming new 7 World Trade Center, LEED Gold-certified, scored just 74 on the Energy Star rating — one point below the minimum 75 for “high-efficiency buildings” under the national rating system. That modest rating doesn’t even factor in the significant embodied energy in the new materials of 7 World Trade Center.

Things got even worse in 2010 with a lawsuit ["$100 Million Class Action Filed Against LEED and USGBC"] against the US Green Building Council, developers of the LEED certification system (Leadership in Energy and Environmental Design). The plaintiffs in the lawsuit alleged that the USGBC engaged in “deceptive trade practices, false advertising and anti-trust” by promoting the LEED system, and argued that because the LEED system does not live up to predicted and advertised energy savings, the USGBC actually defrauded municipalities and private entities. The suit was ultimately dismissed, but in its wake the website Treehugger and others predicted, based on the evidence uncovered, that “there will be more of this kind of litigation.”
This is a paradoxical outcome. How can the desire to increase sustainability actually result in its opposite? One problem with many sustainability approaches is that they don’t question the underlying building type. Instead they only add new “greener” components, such as more efficient mechanical systems and better wall insulation. But this “bolt-on” conception of sustainability, even when partially successful, has the drawback of leaving underlying forms, and the structural system that generates them, intact. The result is too often the familiar “law of unintended consequences.” What’s gained in one area is lost elsewhere as the result of other unanticipated interactions.

For example, adding more efficient active energy systems tends to reduce the amount of energy used, and therefore lowers its overall cost. But, in turn, that lower cost tends to make tenants less careful with their energy use — a phenomenon known as “Jevons’ Paradox.” Increasing efficiency lowers cost, and increases demand — in turn increasing the rate of consumption, and wiping out the initial savings. The lesson is that we can’t deal with energy consumption in isolation. We have to look at the concept of energy more broadly, including embodied energy and other factors.

There are often other unintended consequences. A notable case is London’s sustainability-hyped “Gherkin” (Foster & Partners, 2003), where the building’s open-floor ventilation system was compromised when security-conscious tenants created glass separations. Operable windows whose required specifications had been lowered because of the natural ventilation feature actually began to fall from the building, and had to be permanently closed. The ambitious goal of a more sophisticated natural ventilation system paradoxically resulted in even worse ventilation.

No building is an island

Another major problem with green building programs happens when they treat buildings in isolation from their urban contexts. In one infamous example [“Driving to Green Buildings”], the Chesapeake Bay Foundation moved its headquarters to the world’s first certified LEED-Platinum building — but the move took them from an older building in the city of Annapolis, Maryland to a new building in the suburbs, requiring new embodied energy and resources. The added employee travel alone — what’s known as “transportation energy intensity” — more than erased the energy gains of the new building.

The theory of resilience points to the nature of the problem. Systems may appear to be well engineered within their original defined parameters — but they will inevitably interact with many other systems, often in an unpredictable and non-linear way. We look towards a more “robust” design methodology, combining redundant (“network”) and diverse approaches, working across many scales, and ensuring fine-grained adaptivity of design elements. Though these criteria may sound abstract, they’re exactly the sorts of characteristics achieved with so-called “passive” design approaches.

Passive buildings allow the users to adjust and adapt to climactic conditions — say, by opening or closing windows or blinds, and getting natural light and air. These designs can be far more accurate in adjusting to circumstances at a much finer grain of structure. They feature diverse systems that do more than one thing — like the walls that hold up the building and also accumulate heat through thermal mass. They have networks of spaces that can be reconfigured easily, even converted to entirely new uses, with relatively inexpensive modifications (unlike the “open-plan” typology, which has never delivered on expectations). They are all-around, multi-purpose buildings that aren’t narrowly designed to one fashionable look or specialized user. And perhaps most crucially, they don’t stand apart from context and urban fabric, but work together with other scales of the city, to achieve benefits at both larger and smaller scales.

Older, shorter buildings often perform surprisingly well
Many older buildings (prior to the age of cheap energy) took exactly this “passive” approach, simply because they had no alternative. In an era when energy was relatively expensive (or simply not available) and transportation was difficult, buildings were naturally more clustered together in urban centers. Their shape and orientation exploited natural daylight, and typically featured smaller, well-positioned windows and load-bearing walls with higher thermal mass. The simple, robust shapes of these buildings allowed almost endless configurations. In fact many of the most in-demand urban buildings today are actually adaptive reuse projects of much older buildings.

The results of this passive approach are reflected in good energy performance. While New York’s 7 World Trade Center actually scored below the city’s minimum rating of 75 out of 100, older buildings in the city that had been retrofitted with the same efficient heating, cooling, and lighting technologies fared much better: the Empire State Building scored a rating of 80, the Chrysler Building scored 84.

But age alone is clearly not a criterion of success. The 1963 MetLife/PanAm building (Walter Gropius & Pietro Belluschi), now a half-century old, scored a dismal 39. Another mid-century icon, the Lever House (Skidmore, Owings & Merrill, 1952), scored 20. The worst performer of all was Ludwig Mies Van der Rohe’s iconic Seagram building, built in 1958. Its score was an astonishingly low 3.

What’s the problem with these buildings? As the earlier New York Times article noted, they have extensive curtain-wall assemblies, large window areas and other limitations. On a fundamental level, as we can now begin to see from resilience theory, they lack many crucial resilient advantages of older building types. There may be something inherent in the building type itself that is non-resilient. The form language itself could be an innate problem — something that, according to systems thinking, no mere bolt-on “green” additions can fix.

“Oil-interval” architecture

Architectural critic Peter Buchanan, writing recently in the UK magazine, The Architectural Review, placed the blame for these failures squarely at the feet of the Modernist design model itself, and called for a “big rethink” about many of its unquestioned assumptions [“The Big Rethink: Farewell To Modernism — And Modernity Too”]. Modernism is inherently unsustainable, he argued, because it evolved in the beginning of the era of abundant and cheap fossil fuels. This cheap energy powered the weekend commute to the early Modernist villas, and kept their large open spaces warm, in spite of large expanses of glass and thin wall sections. Petrochemicals created their complex sealants and fueled the production of their exotic extrusions. “Modern architecture is thus an energy-profligate, petrochemical architecture, only possible when fossil fuels are abundant and affordable”, he said. “Like the sprawling cities it spawned, it belongs to that waning era historians are already calling ‘the oil interval’.”

Evidence from research on the divergence between architects' and laypersons' aesthetic judgments

A basic question about any building is its contribution to the public realm, and to the aesthetic qualities that are most valued by citizens. This comes down to the even deeper question, “for whom do we build?” Do we build only for our own buyers, or for our own professional community? Or do we need to take into account, in a democracy, the preferences of others whose experience of our buildings in within the public realm? If so, what are those preferences, and how do they align, or diverge, from those of professionals?

In the case of tall buildings, this question takes on much greater importance. A six-story building
that is disliked by non-architects might be a problem for the neighborhood, but a sixty-story building that is disliked by non-architects becomes a problem for the entire city.

Here the research is also quite cautionary (see Appendix II for citations). In a widely cited survey of other research, psychologist Robert Gifford and his colleagues reported that “architects did not merely disagree with laypersons about the aesthetic qualities of buildings, they were unable to predict how laypersons would assess buildings, even when they were explicitly asked to do so.” The researchers pointed to previous studies showing cognitive differences in the two populations: “Evidence that certain cognitive properties are related to building preference has already been found.”

The researchers stressed that architects did not simply disagree aesthetically with non-architects: they literally could not see the difference between their own aesthetic preferences and those of non-architects. “It would seem that many architects do not know, from a lay viewpoint, what a delightful building looks like. If we are ever to have more delightful buildings in the eyes of the vast majority of the population who are not architects, this conundrum needs study and solutions.”

Of course, every profession has its own biases and cognitive limitations, and it’s unfair to suggest that architects are unique. Every profession is a bit like the proverbial “carpenter with a hammer, for whom every problem looks like a nail.” We see the world through the lens of our own training and experience, and sometimes our specialized concerns become detached from the concerns – perhaps even the common sense – of our own clientele.

In social psychology, this well-known problem is described by what is known as “Construal Level Theory.” The more removed we are from the concrete experience of, say, how buildings affect real people in ordinary life, the more we must construe our work and its goals in abstraction – and the more remote those “construals” can become from human beings and their needs. Of course the same is true for planners, developers, business owners or anyone else working in the built environment.

But in the case of architects, the research is helping to explain a particularly consequential way of seeing the world. It seems that, where most people see objects in context, architects as a group (and, we should add, their art-connoisseurs and media boosters) tend to focus on objects in isolation from their contexts. Where most people look for characteristics that help buildings to fit in and to increase the overall appeal of their surroundings, architects seem to focus narrowly on the attributes of buildings that make them stand out: their novelty, their abstract artistic properties, their dramatic (even sometimes bizarre) contrast.

Some researchers have concluded that this peculiar way of seeing comes from architects’ unique studio education. Students must stand out in a highly competitive environment, and they do so by winning praise for the clever novelty of the art-objects they produce. In the abstracted world of studio culture, those objects are usually very far removed indeed from their real-world contexts – as anyone who has taught studio, like me, can readily observe.

But of course, this training turns out to be useful preparation for the role that architects must too often play in the modern development process: they must “brand” their buildings, their clients and themselves as attention-getting novelties, the better to compete as commodities with others. This focus on the design of novel art-objects is a historically exceptional development. Up to the 20th century, architecture was by necessity a close adaptive response to its human and natural context. On that concrete foundation, architecture explored its more abstract expressions.

As the great urbanist Jane Jacobs pointed out, this is a healthy relationship between life and art: namely, life serves as the foundation upon which the art is an enrichment of meanings. But as
Jacobs warned, when this relationship is confused – when abstract art seeks to supplant concrete life – the results are very bad for life, and probably bad for art too.

But as Jacobs also observed, this is precisely what professionals allowed to happen – even encouraged to happen – in the 20th century. The marketing allure of their fine art was used to rationalize, even glamorize, a toxic industrialization of the built environment. The results of this malpractice are evident today in ugly, dysfunctional cities and towns all around the globe.

Of course many architects blame others for this degradation of settlements: developers, engineers, or the non-architects who design a large percentage of structures. But architects occupy a singular leadership position, whether by action or inaction. It is architects whose influential ideas about cities and buildings profoundly shape what others can do in the built environment – perhaps by deeming certain kinds of designs “fashionable” or “edgy” – or conversely, “reactionary” or “inauthentic.”

Historically, it was also architects who helped to shape the most beautiful, enduring, well-loved cities, towns and buildings of human history. As we enter a time of unprecedented urbanization – on track to produce more urban fabric in the next five decades than in the previous 10,000 years – it is architects who now have an urgent responsibility to lead a humane, sustainable form of settlement for the future.

But the new research findings make it clear that this will require some major soul-searching. Outmoded ideologies and practices must be fundamentally reassessed. The distorted conception of architecture as fine-art novelty, in dramatic contrast with its context – with its environment, and with its history – must be reformed. In its place we require an architecture of life – one responsive to human need, and to the patterns of nature and history.

**Economic questions**

Another issue that should be considered is the relation of real estate development, and tall building development specifically, to the economic development strategy of a city. Indeed, tall buildings are often linked to economic development and the growth of jobs by many proponents. Some advocates of tall buildings, like Harvard economist Edward Glaeser, favor a kind of “supply-side” development strategy using real estate development to create jobs, and to lure wealthy people into the city to generate additional economic opportunities for others.

To be sure, there is strong evidence that real estate development can serve as a spur to economic growth. Cities like Phoenix, Las Vegas and Atlanta have explicitly used suburban real estate development in exactly that way. Arguably the economic development of the American middle class was fueled in part by suburban real estate development, along with the growth in automobiles and household goods. The question now is what is the quality of this economic growth, and how sustainable is the model?

There is some evidence that real estate development per se is a short-lived contributor to a regional economy, and that it can also produce unintended negative consequences. Vancouver, for example, experienced explosive growth of tall buildings beginning in the 1990s, and the surging wealth in the city also contributed to its high cost of living. The city is now in the midst of a broad civic debate about the wisdom of tall buildings, with many people expressing misgivings – a debate that is not typically acknowledged in proponents’ arguments.

There is a strong alternative argument about the dynamics of cities, most famously articulated by the urbanist Jane Jacobs. She argued for a diverse city, with diverse uses, and diverse building ages
and costs. In such a city, she argued, there are opportunities for entrepreneurship at a range of economic price points and “rungs of the ladder.” The problem with the supply-side model may be that it focuses too much on one end of the economic spectrum, and it thereby exacerbates inequality and the under-performance of some sectors of the economy. Jacobs’ “slow burn” approach, while it may not produce the quantity of riches for some sectors that the urban supply-side model does, nonetheless produces a steadier, more sustainable form of urban growth – and one most likely to preserve a city’s livability, which is also a key economic asset.
NOTES

1. Michael Mehaffy, michael.mehaffy@gmail.com, 742 SW Vista Avenue #42, Portland, Oregon 97205.
2. www.sustasis.net
3. See also http://bettercities.net/news-opinion/blogs/michael-mehaffy/14138/more-low-down-tall-buildings
4. See also http://www.metropolismag.com/Point-of-View/April-2013/Toward-Resilient-Architectures-2-Why-Green-Often-Isnt/
5.
Appendix I: Relevant Examples From Research on Tall Building Impacts


Excerpt:

"Very often, high rise buildings are proposed as a means of achieving high urban density. However, tall buildings may cause environmental problems like high wind velocities in open spaces around them, as well as extended shadows over nearby houses and open spaces (HELIOS, 1999, 2000). Moreover, the construction cost of high-rise buildings is steep (Tan, 1999, Gat, 1995). When all these factors are taken into account it is not a priori clear that the desired high urban density can be achieved by tall buildings along with an acceptable solution to the above mentioned environmental problems. Recent studies have shown that a reasonable density may be achieved with six stories high buildings while preserving the solar rights of neighboring buildings, as well as open spaces among them (Capeluto and Shaviv, 2001)."

Citations given above:


Abstract:

"Aims to compare the energy embodied in office buildings varying in height from a few storeys to over 50 storeys. The energy embodied in substructure, superstructure and finishes elements was investigated for five Melbourne office buildings of the following heights: 3, 7, 15, 42 and 52 storeys. The two high-rise buildings have approximately 60 percent more energy embodied per unit gross floor area (GFA) in their materials than the low-rise buildings. While building height was found to dictate the amount of energy embodied in the "structure group" elements (upper floors, columns, internal walls, external walls and staircases), other elements such as substructure, roof, windows and finishes seemed uninfluenced."

Excerpt from conclusion:

"Alternatives to tall buildings should be sought, but where unavoidable, measures to reduce the size of the building, reduce the intensity of material usage (especially energy intensive and
nonrenewable materials) and to minimise wastage should be fully explored."


Abstract:

A full account of architectural science must include empirical findings about the social and psychological influences that buildings have on their occupants. Tall residential buildings can have a myriad of such effects. This review summarizes the results of research on the influences of high-rise buildings on residents' experiences of the building, satisfaction, preferences, social behavior, crime and fear of crime, children, mental health and suicide. Most conclusions are tempered by moderating factors, including residential socioeconomic status, neighborhood quality, parenting, gender, stage of life, indoor density, and the ability to choose a housing form. However, moderators aside, the literature suggests that high-rises are less satisfactory than other housing forms for most people, that they are not optimal for children, that social relations are more impersonal and helping behavior is less than in other housing forms, that crime and fear of crime are greater, and that they may independently account for some suicides.


Abstract:

"The following report explores the recent revival of tall residential buildings in the UK as well as issues of costs and revenues for such projects. The first part of the paper focuses on the background and the preconditions of the revival. The history of tall residential buildings and its impact on the image of highrise living is explored as well as some of the debate that surrounds the topic. However, the vast amount of related social, urban design and environmental issues are not part of the analysis. The phenomenon of the revival is described in numbers of completed buildings and with examples of built and proposed projects. Characteristics like the new type of occupiers and the provision of affordable housing are highlighted. The second part of the report and the main part of the research focus on the economic drivers behind tall residential developments. The issues of building costs and sales prices in relation to height are explored and values are gathered in several interviews with professionals. The findings are analysed and applied in a series of model calculations for developments with heights from 5-50 storeys. It seems that the disadvantages of building high are not balanced out by a premium in sales prices for height. The evidence found suggests that the economics of tall residential buildings change dramatically above 20 storeys. This corresponds with the height of structures that were built in recent years. However, the paper concludes that the data available was not sufficient to establish robust quantitative relationships between residential developments of different heights and that it is necessary for the benefit of all that more research on this topic is made publicly available."


Excerpt:
"Is the tall building an anachronism? Does it, like sprawling suburbia and out-of-town shopping malls, seem doomed to belong only to what is increasingly referred to as "the oil interval," that now fading and historically brief moment when easily extracted oil was abundant and cheap? The answer is probably "Yes".

... What kind of city nurtures [today's] very different workforce that is in touch with and wants to live in accord with its deeper values? Ask people how they believe they should really live; the clearer they become about this, the more obvious it is that such a lifestyle is very difficult in the contemporary city. Do we want to live in a city of glistening towers, of spectacle and the restless excitement that fuels and is fuelled by excessive consumption? Or would we prefer a mid-rise city with a more finely grained, more intricately rich and varied urban fabric offering choice, contrast, respite, and surprise - a convivial city where community has a chance of being reestablished?

Sustainability requires not only that we lessen our ecological impacts, but also that we create the urban and cultural frameworks in which we can attain full humanity, in contact with self, others, and nature. This might be the real reason that the tower seems an anachronism. There may be a few clusters of green towers here and there, but their presence might be limited in the compact and convivial cities of the future."


Excerpt:
"… a new study focuses on how traffic emissions are dispersed within urban street canyons -- streets that are lined with tall buildings on both sides. Within these domains, large quantities of pollutants are released near the ground from motor vehicle exhaust, then trapped and concentrated within the canyon walls. Urban street canyons also tend to contain a lot of people, potentially making these areas high-risk zones for big cities. ... population exposure to traffic pollutants in New York’s urban street canyons can be up to 1,000 times higher than exposure to a similar amount of emissions in other urban settings."


Excerpt:
"The main reason that the Committee held an inquiry into tall buildings was to identify the contribution which they can make to the urban renaissance. We found that contribution to be very limited. The proposition that tall buildings are necessary to prevent suburban sprawl is impossible to sustain. They do not necessarily achieve higher densities than mid or low-rise development and in some cases are a less-efficient use of space than alternatives. They have, for the most part, the advantages and disadvantages of other high density buildings. They can be energy-efficient, they can be part of mixed-use schemes and they can encourage the use of public
transport where there is spare capacity, but so can other types of high density developments. Tall buildings are more often about power, prestige, status and aesthetics than efficient development."
APPENDIX II:
RELEVANT EXAMPLES FROM RESEARCH ON DIVERGENCE OF ARCHITECTS' AND LAYPERSONS' AESTHETIC JUDGMENT


Abstract

Evidence suggests that architects as a group cannot predict the public's aesthetic evaluations of architecture. In this study, practicing architects predicted laypersons' responses to large contemporary building, and again these predictions were poorly correlated with ratings by laypersons, although some architects' predictions were better than others, and architects were able to predict accurately that lay ratings in general would be more favourable than their own. To understand why most architects are unable to predict reactions to particular buildings, the architects' predictions were analysed in relation to their own and lay ratings of the buildings' conceptual properties. The results suggest that architects are unable to exchange their own criteria for conceptual properties for those of laypersons when they predict public evaluations, which leads to self-anchored, inaccurate predictions. This was supported by showing that the best-predicting architects related their evaluations to buildings' conceptual properties in a manner similar to that of the laypersons. Implications for design are suggested.


Abstract

When it comes to aesthetic evaluation of a design, architects and non-architects differ from each other. This study demonstrates how aesthetic evaluation of buildings could be predicted. These predictions are important for architects as they can be used to find the users preferences and expectations of the design. Preference is considered to involve conceptual evaluation about whether the design is liked or disliked. In environmental preference, this type of conceptual evaluation might be conscious or unconscious. The aim of this study is to identify the essential conceptual properties that are related to aesthetic evaluation of façade designs using qualitative methodology. As a result it can be concluded that not all the conceptual properties are related to aesthetic evaluation of the design. Some conceptual properties are not important from the eye of non-architects and some are highly important. Findings of this research could help architects to understand the perception of non-architects.


Abstract

The idea that environmental preferences are not solely determined by the characteristics of individuals, but instead are socially constituted, has fundamentally challenged many traditional psychological analyses of landscape preference and meaning. In this paper, an attempt is made to
suggest that the two interpretations are by no means incompatible, and that there is a growing need for an environmental psychology that recognizes the importance of both individual and social factors. Drawing on traditions within European social psychology, this paper demonstrates how the quantitative analysis of social representations can be used to identify both differences and commonalities in peoples' interpretations of architecture. Specifically, this study reports on one segment of a larger empirical study investigating differences in architectural interpretation between planners, planning students and public respondents. These interpretations were examined using multiple sorting techniques, with respondents asked to sort 15 examples of contemporary architecture according to their own criteria. INDSCAL analysis of this data facilitated the recognition of a shared conceptualization of these architectural stimuli, but also demonstrated a number of important inter-group and inter-individual differences in architectural interpretation, which were evident as variations from this common conceptualization. The paper concludes by discussing the implications of this study for research in environmental psychology, particularly stressing the need to consider notions of power and ideology.

APPENDIX III
RELEVANT EXAMPLES FROM RESEARCH ON ECONOMIC DEVELOPMENT, REAL ESTATE AND URBAN FORM


(TBC)